

# 中国汽车工业协会

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China Association of Automobile Manufacturers

## Invitation to “Hangzhou International Intelligent Connected New Energy Vehicle Exhibition 2025”

**Ministry of Economic Affairs and Communications of Estonia,**

To enhance communication and coordination on new energy vehicles and further promote the high-quality and sustainable development of the global intelligent connected new energy vehicle industry, the "2025 Hangzhou International Intelligent Connected New Energy Vehicle Exhibition" (hereinafter referred to as AutoExpo), approved by the Ministry of Commerce of the People's Republic of China, jointly hosted by the China General Chamber of Commerce and the China Association of Automobile Manufacturers, and specifically organized by Golden Group, is scheduled to be held at the Hangzhou Grand Convention and Exhibition Center from June 20 to 22, 2025. With a total planned area of 30,000 square meters, the exhibits will cover a wide range of fields, including intelligent connected new energy vehicles, auto parts and supplies, manufacturing technology and equipment, power batteries and materials, charging and swapping technology and equipment, hydrogen energy and fuel cells, intelligent connected technology and applications, etc.. As the first professional exhibition for brand building and foreign trade export in the field of intelligent connected new energy vehicles in China, AutoExpo will rely on the unique geographical advantages and strong industrial foundation of the Hangzhou Bay Area, aiming to create a world-class advanced manufacturing cluster of intelligent connected new energy vehicles at a high level, and assist countries worldwide in accelerating the development of strategic emerging industries.

The opening ceremony and concurrent activities such as Forum on Advanced Supply Chain Management for Intelligent Connected New Energy Vehicles, the Global Intelligent Connected New Energy Vehicle Brand Conference and Traffic Economic Development of New Energy Vehicle and New Vehicle Launches will be separately held at the exhibition hall and the conference hotel from June 19 to 20, 2025. We sincerely invite relevant leaders from competent authorities, industry organizations and auto companies from various countries to participate in the exhibition.

Meanwhile, we sincerely hope government officials from your esteemed Ministry of Economy to organize relevant enterprises to attend in the form of a national pavilion, to jointly expand the market and promote trade exchanges and cooperation between Chinese and foreign companies. The organizing committee will be responsible for the reception of leaders from competent authorities, industry organizations and auto companies attending the fair. Exhibitors are requested to fill in the form carefully and E-mail: [autoexpo@goldenexpo.com.cn](mailto:autoexpo@goldenexpo.com.cn) it to the organizing committee for unified arrangement before Dec. 20, 2024.

Your presence will be highly appreciated. Looking forward to your reply.

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**The Organizing Committee of Autoexpo**

Mobile: 0086 19872038808

Contacts: Victoria Liu

0086 13916868039

Yang Jianzhuang

0086 15001359717

Wang Yiteng

E-mail: [autoexpo@goldenexpo.com.cn](mailto:autoexpo@goldenexpo.com.cn)

**Attachment:**

**I. Basic Information of the Exhibition**

**II. Forum Application Form**

**III. Booth Application Form**

**China Association of Automobile Manufacturers**  
**October 29, 2024**



## **Attachment I: Basic Information of the Exhibition**

### **Show Name:**

Hangzhou International Intelligent Connected New Energy Vehicle Exhibition 2025

Concurrently held: Hangzhou International Intelligent Connected New Energy Vehicle Industry Chain Procurement Fair

### **Show Time and Venue**

Time: June 20-22, 2025

Venue: Hangzhou Grand Convention and Exhibition Center-Zhejiang

### **Show Website**

[www.icnevexpo.com](http://www.icnevexpo.com)

### **Major Exhibits**

The exhibits cover a range wide of fields, including intelligent connected new energy vehicles, auto parts and accessories, vehicle lighting and lighting technology, auto interior & exterior trim and auto textiles, manufacturing technology and equipment, maintenance, testing and diagnostic equipment, power batteries and materials, charging and swapping technology and equipment, hydrogen energy and fuel cells and intelligent connected technology and applications, etc.

### **Event and Participation Fees**

**The event is divided into three forms: exhibition display, seminars and supply and demand docking meeting.**

#### **Exhibition Display: indoor raw space and standard booth**

##### ☐ **Indoor Raw Space**

For overseas enterprises: USD 320/Sq.m. / Expo

Note: The raw space (minimum 36 sq.m.) only supplies a show space excluding stand frames, show equipment, carpet and power supply, etc.

The principle of participation is based on first-come, first-served. Exhibit space will be confirmed in the order of registration.

##### ☐ **Standard Booth**

For overseas enterprises: USD 3200/Expo, 3m\*3m

Each standard booth consists of 3-sided white partitions, bilingual fascia board, 1 information counter, 2 folding chairs, fully-floored carpet, 2 arm spotlights, 1 220V/5A power socket and 1 wastebasket.

Note: Register first, confirm first, and arrange the booth in the order of registration.

### **Seminars**

During the exhibition, there are a series of activities such as the China Automotive Innovation Conference, the Global Intelligent Connected New Energy Vehicle Brand Conference and Traffic Economic Development of New Energy Vehicle, Forum on the Supply Chain of Intelligent Connected New Energy Vehicles Going Overseas, Forum on Advanced Supply Chain, the Energy Vehicle Power Battery Recycling Innovation Seminar, the New Energy Vehicle Charging &

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Swapping Station Technology Exchange Meeting, the Hydrogen Energy Vehicle and Fuel Cell Development Forum, and the New Energy Vehicle and Overseas Matchmaking Meeting for Supply and Demand, New Vehicle Launches to be held. Experts and scholars will gather in Zhengzhou to discuss and exchange their ideas on innovation and development in the global intelligent connected new energy vehicle, brand building and traffic marketing, foreign trade and technical measures to trade, integration of industrial chain resources as well as the construction of cross-sector multi-win cooperation, aiming to gather global wisdom and push forward the high-quality development of China's intelligent connected new energy vehicle industry.

Global Intelligent Connected New Energy Vehicle Brand Conference and Traffic Economic Development of New Energy Vehicle is a professional event on the development of in-depth supply management and digital marketing in the new energy vehicle industry. The forum will focus on hot topics including the prospects for the new energy manufacturing industry, brand construction, supply management in high complexity and high-risk environments, the urgent need for the development of local supply sources for new energy vehicles, the role of product lifecycle in supply chain management, supply management capabilities in the new energy vehicle sector through data analytics, the interaction of international trade and technical measures to trade, international market access requirements and technical regulations, standards and conformity assessment procedures, pathways for corporate brand building, the relationship between traffic and sales in the era of Intelligent vehicles, and product technological innovation with high-quality services. Combined with the sharing of international advanced supply practices, leading mainstream supply management concepts, brand building driven by digital marketing, product technology innovation and quality services, top executives and guests from the global auto industry will be invited to participate to exchange their ideas, which will provide important knowledge foundation and development direction for modern supply chain management capabilities in the global new energy vehicle, and make innovation the driving force for brand building by means of digital marketing.

#### **Overseas Business Matchmaking Meeting:**

During the exhibition, Overseas Business Matchmaking Meeting for China's New Energy Vehicle and Supply Chain, as the biggest highlight of the exhibition, will invite overseas professional buyers in the field of NEV and industry chain to engage in one-on-one and face-to-face interactions with exhibitors. Combined with information exchange, it aims to discover the new potential of economic and trade cooperation between supply and demand, promote business cooperation, and establish a new framework for the overseas expansion of China's NEV and industrial chain.

#### **Registration**

The organizing committee sincerely invite relevant enterprises to participate in the exhibition. Please fill in the application form by fax or email and send it to the organizing committee before Dec. 20, 2024 for unified arrangement.

#### **The Organizing Committee of Autoexpo**

Mobile: 0086 19872038808

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**Attachment II:**

**Forum Application Form**

**Company (Stamp) :**

**Date:**

Company	Chinese:				
	English:				
Name	Sex	Department	Title	Mobile	E-mail
Contact for forum					
<b>Sponsorship (The following are some of the sponsorship options available. For more details, please feel free to contact us)</b> <input type="checkbox"/> Co-organizer <input type="checkbox"/> Sponsorship <input type="checkbox"/> Speech <input type="checkbox"/> Venue booth <input type="checkbox"/> Discussion <input type="checkbox"/> Badge and paper bag					
<b>Participation Fees:</b> USD1280/person (including service fee, materials and tea break during the forum, excluding accommodation) . <b>Note:</b> Government officials, foreign diplomats in China, and leaders of industry organizations can participate in the forum for free.					
Total Fee: A total of _____ participants, and total fee:\$ _____					
To make the forum more professional and meet the needs of the enterprise, please fill in the following items: Topics you are interested in: _____ Enterprises or guests you are interested in: _____					
Note: Please provide details on the arrival location and time for foreign diplomats in China.					

### Attachment III

#### Booth Application Form

To attend the AutoExpo 2025, please fill in the form carefully and Fax: 0086-21-50131761 it or E-mail: [autoexpo@goldenexpo.com.cn](mailto:autoexpo@goldenexpo.com.cn) it to the organizing committee for unified arrangement.

Company	Chinese:		
	English:		
Address		Postcode	
Tel		Fax	
Contact	(Title )	Mobile Phone	
E-mail		Website	
Exhibition Options	<b>1) Option 1: International Standard Booth and Raw Space</b> <input type="checkbox"/> Room Area _____ Booth Number _____ Fee(USD) _____ <input type="checkbox"/> Standard _____ Booth Number _____ Fee(USD) _____ Special requirements: _____		
	<b>2) Option 2: Fair Catalogue Size: 140mm(W)×210 mm(H)</b> <input type="checkbox"/> Front Cover: 10000(USD) <input type="checkbox"/> Back Cover: 8000(USD) <input type="checkbox"/> Inside Front Cover: 6000(USD) <input type="checkbox"/> Inside Back Cover: 4000(USD) <input type="checkbox"/> Colored Page: 2400(USD) <input type="checkbox"/> Monochrome Page: 1200(USD)		
	<b>3) Option 3: Advertisements and Sponsorship</b> <input type="checkbox"/> Ticket <input type="checkbox"/> Chest Card <input type="checkbox"/> Paper Bag <input type="checkbox"/> Other   Total(USD) _____ For more information about the sponsorship options and advertising sites, please refer to attachment. (On-site Quotation) <b>Total Fee:</b> _____ \$ The payment will be remitted outward within three working days after signing the contract, please check then.		
	Total Fee		
Note and Special Requirements:			
<b>Specified US dollar Account</b> <b>Beneficiary Bank:</b> Zhejiang Chouzhou Commercial Bank <b>Swift Bic:</b> CZCBCN2X <b>Beneficiary Name:</b> Golden Exhibition Group Co., Limited <b>A/C No:</b> NRA15602002010590014489 <b>Address:</b> Yiwuleyuan East Jiangbin Road Yiwu Zhejiang China		<b>Company Stamp/Chop:</b> Signature: Date:	

#### The Secretariat Committee

Add: Room 1006, Block C, North Building, Senlan Meihuan, No.519, Qifan Road, Pudong New District, 201208, Shanghai, PRC

Tel: 0086-21-64396190 50131760

Fax: 0086-21-50131761

Contact: Jiang Qi Yang Jianzhuang

E-mail: [info@goldenexpo.com.cn](mailto:info@goldenexpo.com.cn)